



Maharashtra
State Innovation
Society



SCIIL

INNOVATE. INCUBATE. LINK

SHIVAJI UNIVERSITY, KOLHAPUR

Shivaji University Centre for Innovation, Incubation
and Linkages (SCIIL) &

SUK Research and Development Foundation (SUKRDF)

(A Section 8 company registered with Ministry of Corporate Affairs, GoI)

MONTHLY INNOVATION CHALLENGE (Innovations in Environmental Sustainability) – May, 2023

Preamble: Shivaji University Centre for Innovation, Incubation and Linkages (SCIIL) of Shivaji University, Kolhapur and SUK Research and Development Foundation (SUKRDF) offers this platform to students, research scholars, faculty members and every sensitive, enthusiastic and creative individual stakeholder in society for demonstrating their creative, innovative, feasible and economically viable solutions to the existing problems in the domains /fields of above theme.

The identified problem can be related to product or process of concerned fields. Participants are expected to identify problems in day-to-day life in concerned field and are invited to propose their Innovative solutions.

Information about Monthly Innovation Challenge:

STAGE 1 : Scrutiny for Innovative Solutions:

In this stage, the participants in the monthly innovation challenge have to give the online presentation about the problem identified by them and the innovative solutions to the experts. The presentation should address following points:

- General description of the problem
- Apparent need for the problem solution
- The potential value gained by all potential customers and/or society
- Innovativeness, Uniqueness and features of the solution in terms of possible product or service, the projected addressable market size
- Plausibility of the financial case

Please note that only shortlisted participants will be invited for stage 2.

STAGE 2- Scrutiny for pre-incubation support at SCIIL and SUKRDF :

In this stage, shortlisted participants - willing to establish their own startup are invited to present their business plans, technology adapted, market analysis and strategy, marketing and sales plan, management and organization, product and services, risk analysis etc. before the panel of experts.

The shortlisted participants then will be offered pre-incubation support as per the SCIIL and SUKRDF Incubation policy guidelines.

Note: A single participation certificate will be offered for both individual participation as well as team participation.

About the theme:

About the theme:

The theme for the month is to address the challenges faced by the people, Educational, Institutes, various Organizations including Industries and specially farmers.

The key area invited is “**Environmental Sustainability**” resources of Earth are being depleted very fast to restore them; there is a need of innovative solutions leading to sustainable development. This mission will identify, develop, and deploy technologies and innovations for Sustainable Development.

With this theme, we intend to provide opportunities for every sensitive and empathetic individual, entrepreneurs to explore innovation solutions together for the benefit and improvement in the quality of life experiences, making it easier and more sustainable.

Rules:

1. Shortlisted participants have to present the problems and their innovative solutions to expert judges during the online presentation.
2. A team can have a maximum of 4 participant
3. Copying of idea is strictly prohibited.
4. Decisions taken by SCIIL, Shivaji University, Kolhapur remain final.
5. Judging will be based on innovativeness and feasibility of the presented idea.

Instructions:

1. There is no fee.
2. Fill the Google Form by clicking the link or scanning the code.
3. Identified problem should be observable and should need solution.
4. Participants should fill all the details of the problem and solutions.
5. Upload the image / doc. / pdf. / Video of problem and solution, if required.

Important Dates:

1. Announcement of registration: 20th May, 2023
2. Last date of online registration : 1st June, 2023
3. List of shortlisted participants: 5th June, 2023
4. Presentation: 12th June, 2023
5. Declaration of result: 15th June, 2023

For More Details Contact:

Prof. Dr. M. S. Deshmukh (I/C Director, SCIIL) Mb. 9869276265

Prof. Dr. P. D. Raut (CEO, SUKRDF): Mb. 9421106551

Office : 0231-2609440

Use Link for participation:

<https://forms.gle/7vDYBnfFwysg56aQ6>